



# DAVID FISHER

Keynote Speaker, Communications  
Coach, Consultant



## How can we work together to foster A Culture of Us™?

I guide you and your organization toward increased performance and well being, through an uplifting philosophy and methodology of communication, storytelling, and creativity.

### Topics

- **A Culture of Us™** Learn how to foster human connection and belonging.
- **Sales for People Who Don't Love Sales** Discover a game-changing approach to sales.
- **Nonconforming Confidence** Unlock the confidence and skills to captivate any audience.
- **Rising Above™** Master the art of navigating change.
- **Amplify Your Story™** Turn your stories into powerful tools of inspiration and impact.

Topics are available as keynotes, workshops, coaching, and consulting

### Keynotes

Inspire your audience with an unforgettable experience that blends storytelling, humour, research, and practical tools. I customize each keynote to spark connection, shift mindsets, and ignite lasting change.

### Workshops

Interactive. Reflective. Impactful. Through improv, discussion, and real stories, your team will gain practical communication tools to collaborate with clarity, empathy, and confidence.

### Coaching

One-on-one or small group support for individuals or teams looking to lead with intention, speak with impact, and build authentic relationships — from the stage to the boardroom.

[davidfisher.world](http://davidfisher.world)

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## About David

David Fisher is an award-winning international speaker, executive communication coach, and actor, trusted by leading organizations.

Named one of LA Weekly's "Top 30 Entrepreneurs to Watch" and a Top 10 Speaking Coach by Yahoo Finance, David brings over two decades of experience helping teams communicate and lead with passion, clarity, and intention.

He has coached presenters for Tony Robbins' Power of Success, multiple TEDx stages, and global conferences. A dynamic storyteller and strategist, David blends evidence-based communication tools with engaging, interactive experiences that leave audiences inspired and equipped to lead.

David helps organizations create a true Culture of Us™



# A Culture of Us™

Unite your organization to rise above challenges



## Short Bio:

Struggling with depression, near homelessness, and deep self-doubt, I realized that no one was going to rescue me, that no matter whose fault it was, it was up to me to change me.

Through research, mentors, and experiences, I learned that the keys to overcoming life's challenges are found in mental wellness, vulnerability, and connection. It became clear to me that by connecting deeply with my true self and others, I could rise above any obstacle.

Today, as a keynote speaker, workshop facilitator, and communication coach, I guide companies, institutions, and everyday leaders into fostering **A Culture of Us™**, a culture where human connection is key to overcome any challenge, a culture where your teams and/or communities can thrive together, in unity.

**A Culture of Us™** is all about teaching how to work with passion, communicate with clarity, and lead with intention so that you and your organization can rise above any obstacle together and achieve your goals.

Join me in fostering **A Culture of Us™** to connect with others meaningfully, reach your objectives, and create a more positive world.

## Long Bio:

At the age of 5, after the sudden and mysterious loss of his father, David Fisher embarked on a quest for a hero, often finding consolation in acting on stage and in films. Graduating university with honours, and becoming a member of the Screen Actors Guild, didn't stop him from facing depression, near homelessness, and deep self-doubt. David came to the realization that waiting for a saviour wasn't an option—he needed to be his own hero.

Through years of exploration, study, mentorship, and personal experience, he learned that the keys to overcoming life's challenges are mental wellness, vulnerability, and connection. It became clear to David that he needed to foster a culture where connecting with himself and others could not only be valued, but encouraged to rise above any obstacle. A culture where communicating and leading with vulnerability and strength increases the probabilities to achieve goals. A culture where teams and leaders bridge the gap toward understanding and empathy. A culture where "You" and "Me" become "We". **A Culture of Us™**.

Using his understanding, education and passion for storytelling, he started his journey to empower others to do the same.

Today, through **A Culture of Us™**, David Fisher teaches companies, institutions, and everyday leaders how to work with passion, communicate with clarity, and lead with intention, all toward strengthening their connections to create positive change, while having fun along the way. His keynotes, workshops, coaching sessions, and trainings are not just about bettering communication and leadership, they are about genuine transformation.

His approach is simple: **A Culture of Us™** helps each of us tap into the hero within, and use that power toward working with others and leading with vulnerability and strength.

Join David on this journey of connection and empowerment. Together, we can foster a culture where every voice is heard, a culture where we all rise with others in meaningful ways, a culture of belonging and human connection, **A Culture of Us™**.

### David Fisher

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Communications Coach,  
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IMPACT OVERVIEW

# David Fisher: Expert Communicator, Keynote Speaker

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STRATEGIC LEADERSHIP

## Impact Overview

“I had the privilege of hearing David Fisher speak for the first time during the Gitlaxt’aamiks Village Government strategic planning session, and it was one of the most impactful keynotes I have heard in years. David has a rare ability to connect deeply with his audience through authenticity, humour, and genuine respect. His presentation on communication skills was not only inspiring, but also practical and empowering. He created an atmosphere where everyone felt seen, heard, and valued. His storytelling, research-backed insights, and relatable examples kept the audience fully engaged from beginning to end. What stood out most was his human-centered approach to communication and leadership. David’s message about building connection, clarity, and trust truly resonated with our community and reflected the importance of meaningful relationships in both leadership and everyday life. His “Culture of Us” philosophy encourages people to communicate with intention, empathy, and courage — something our communities and organizations greatly need today. David Fisher is more than a speaker; he is a catalyst for positive change. His ability to combine wisdom, vulnerability, humour, and actionable tools makes his presentations unforgettable. I left feeling inspired, motivated, and more aware of the power of communication to strengthen individuals, teams, and communities. I highly recommend David Fisher to any organization, leadership team, or community looking for a keynote speaker who can truly move people, spark reflection, and inspire lasting growth.”

— **Jabulani, Gitlaxt’aamiks Village Government**

## INSTITUTIONAL & CORPORATE ENDORSEMENTS

# What organizations say

- **The Bank of Canada:** “Thank you, David, for such an engaging and insightful session at today’s Admin Network event. Your perspective on communication, connection, and culture was energizing, practical and really resonated with our group. You offered a great mix of inspiration and practical takeaways.”  
— Sacha
- **Westlund:** “We hired David to deliver an inspirational session to a group of 30 managers. He did not disappoint. The feedback from our team was overwhelmingly positive and the group left feeling engaged and ready to take on the challenges ahead. He was easy to work with, communicated well and a great addition to our session. I highly recommend David.”  
— Gary
- **Main Road:** “I had the pleasure of booking David as a speaker for our Leadership Development Exchange event, and he truly exceeded expectations! From start to finish, David brought incredible energy and insight, keeping the entire group fully engaged through thoughtful discussions and interactive activities. He worked closely with me in advance to ensure his presentation touched on the key themes we wanted highlighted, and his communication throughout the process was outstanding. On the day of the event, David and his team demonstrated professionalism, attention to detail, and genuine passion for creating a meaningful experience for our attendees. It was an absolute delight collaborating with them, and I’m already looking forward to the next opportunity to work with David again!”  
— Tasha
- **Sun Life:** “David spoke at our conference as our closing speaker in October 2022. Before the conference, David connected with us on a few occasions to really understand the purpose of our conference, our audience, and what we wanted to achieve with the presentation. David listened to our needs and put together a presentation that really delivered with good energy. We received such positive feedback about his presentation and how it really hit the marks. It really helped us to close off the conference on such a positive and inspiring note. Thank you David!”  
— Joel
- **Fraser Health:** “David did a great job in his delivery and insights into perspective. The feedback from the audience was all positive and he did a great job as the finale to our meeting. We would definitely have him back.”  
— Kivan
- **City of North Vancouver:** “David’s exceptional work with the City of North Vancouver highlights his unique ability to bridge the gap between organizational staff and younger demographics. Note: See Section 5 for full impact report.”  
— Ali
- **City of Stony Plain:** “We hired David to speak at our annual general staff meeting. He personalized his ‘rise above the noise’ presentation towards our organization and was extremely easy to work with. His presentation is engaging and relatable to anyone. I would recommend him to anyone.”  
— Heather

- **Kearney Funeral Services:** “The highlight with David that I found working with him, is how he listens to his customers, and reacts by nailing the topic that we discussed. David has a very unique talent, where he literally acts out his story telling/theme through his presentation. He literally memorized the 1 hour presentation with no notes etc....! The desired message was delivered to our team. I would highly recommend hiring David for any team building/key statements that you want delivered.”  
— Heather
  - **Cirque du Soleil:** “David was great at adapting to our group. He was sensitive to our needs and provided a current, dynamic session tailored for the group.”  
— Mitchel
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## THEMATIC ANALYSIS

# Leadership, Culture, and Connection.

- “Working with David Fisher was a genuinely great experience from start to finish. He was incredibly professional, easy to communicate with, and made everything feel clear and collaborative throughout. I really appreciated how present and thoughtful he was in every interaction. I’d absolutely recommend working with him to anyone looking for a strong, supportive leader.”  
— Amanda (Add Another Zero)
- “David was a joy to work with and observe. He ensured he met with us to understand our business and management styles prior to preparing his talk. David took the time to ensure he was delivering a message that was humorously anecdotal, engaging and relevant to our business priorities. Feedback from staff is that they were both entertained and inspired. A complete pleasure.”  
— Bethany (Symmetry Lighting)

“Prepare to be spellbound, enlightened, and thoroughly entertained, because David Fisher is not just a keynote speaker; he’s a communication wizard! I recently had the pleasure of experiencing his magic firsthand at a corporate conference, and let me tell you, it was nothing short of extraordinary. From the moment David began to speak, it was clear that we were in for a treat. His energy is contagious, his charisma is off the charts, and his communication skills are nothing short of amazing. David doesn’t just talk about communication; he embodies it. It’s as if he has a secret language with the audience, and we’re all in on the joke. His ability to connect with people is so seamless that you forget you’re in a room full of strangers. It’s more like a gathering of old friends swapping stories around a campfire. But what sets David apart is his unique blend of wit and wisdom. He doesn’t just tell you how to communicate effectively; he shows you, using real-life examples that have you nodding along and thinking, “Why didn’t I think of that?” His anecdotes are the stuff of legend, and his humour is the secret sauce that makes his message not only memorable but downright enjoyable. And let’s not forget the practical takeaways. David doesn’t just leave you with a head full of knowledge; he equips you with tools that you can implement immediately. It’s like he hands you a communication Swiss Army knife and unleashes you to go forth and conquer the conversational world! In a world full of speakers, David Fisher is the unicorn – rare, magical, and leaving you wondering why you haven’t encountered more of his kind. If you have the chance to see him in action, don’t hesitate. Grab a front-row seat, buckle up, and get ready for a communication rollercoaster that will leave you both enlightened and entertained. David Fisher, you are not just a speaker; you’re a communication maestro, and the world needs more of your magic!”

— David (Unleashed Experiences)

- “David Fisher provided our team with a captivating afternoon filled with personal stories, strategies for communicating more effectively, and challenges to improve organizational structure. He made the message personalized to our context, knowledge which he acquired through personal interaction with our team right up to the time he begins speaking. David’s message resonated with our team, and will surely have lasting impact both personally and professionally for those in attendance.”  
— Tom (ECSD)
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## SPECIALIZED WORKSHOPS & SKILL-BUILDING SESSIONS

| Organization                   | Contact           | Feedback  |
|--------------------------------|-------------------|---|
| <b>Rhodes Wellness College</b> | Tova              | David recently led an Amplify Your Communication Skills training for our staff and faculty. It was entertaining, inspiring, informative and experiential - we laughed, learned, and walked away with amazing 'how-to's' and methods to communicate better with our teams and students. Thanks David - we hope to have you back!   |
| <b>William Grant and Sons</b>  | Sebastien         | I hired David to host a seminar during our annual workshop. The goal was to inspire my talented team, offering public speaking tips and methods to be a more impactful & engaging speaker. It wasn't an easy task as my ambassador team is already well versed into public speaking. David's presentation was so engaging that he captured their attention for 4 hours. My team and I are already putting in practice what we learned with David that day, unbelievable seminar. Will work with David again.  |
| <b>BCIT</b>                    | Wafaa             | David facilitated a session at the conference that focused on how you can become a more influential leader through storytelling. Given David's expertise in coaching TEDx speakers, the session was captivating from start to finish. He shared memorable stories and a delightful sense of humor. Our student and professional feedback for his session was unmatched.   |
| <b>PICS Society</b>            | Ramandeep / Raman | I can undoubtedly say he is one of the most innovative, inspirational and reliable Storytellers/Motivational Speakers I have ever seen. He connects with the audience instantly in an engaging way. Leaving them feeling connected with the message and motivated to take positive actions with their lives! He truly is passionate about what he does. David always goes the extra mile to get to know your audience so he can create memorable and impactful presentations that will truly inspire everyone in attendance. I cannot recommend him enough! |
| <b>M. Lowe Dental Corp</b>     | Christine         | Wow! We hired David for an office event, and he exceeded my expectations. He spoke for over 3 hours and had all of us completely engaged with the games and conversations. He was entertaining with his personal stories while still effectively conveying the message our event was trying to convey. I would definitely hire him again.   |

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## IMPACT ACROSS GENERATIONS AND CULTURES

- **City of North Vancouver:** “David Fisher’s impact as a motivational speaker at our youth event was truly exceptional. He effortlessly captured the attention of the audience (and honestly our staff at the event as well), infusing the atmosphere with positivity and enthusiasm. What set David apart was not just his eloquence but his genuine connection with the attendees. He didn’t just speak to the crowd; he interacted with them, creating a supportive space where the youth felt heard, understood, and motivated. David Fisher’s presence brought a unique blend of inspiration and approachability, making him a standout choice for any event seeking a motivational speaker who can leave a lasting impact on the audience. I would highly recommend David for your next event!”

— Ali

- **Create Change Now:** “We had David come speak to a youth leadership and marketing program called Create Change Foundation and he was energetic, engaging, and fun which can be hard to do with youth. If you are looking for a presenter who has real life experiences, is a great storyteller, can engage and entertain the crowd, and leave the audience with an emotion that motivates them as well as an impactful presentation, David will deliver. He is a natural as a keynote presenter. Thanks David!”

— Jodie

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## PULSE OF THE AUDIENCE

# Soundbites

“WOW” · “ENGAGING” · “Powerhouse of a human being” · “Life changing experience” · “Incredible evening!” · “Exceptional Storyteller” · “An enthralling experience...” · “Captivating!” · “Fantastic presentation” · “Inspirational coach” · “Inspirational speaker” · “Very interactive”

- “David is a powerhouse of a human being.”
  - “The information was rejuvenating and encouraging.”
  - “This will help make my day more happier and more effective!”
  - “I was reminded there are things I have no control over but that sometimes looking at them in a more positive light can assist me and others.”
  - “The 150 talk was great! David’s presentation about reframing was super awesome!”
  - “My positivity vibe has been restarted, thank you.”
  - “David’s presentation was powerful.”
  - “The information will help me in my professional life, but also my personal everyday life!”
  - “Amazing!!!! You NEED to book David for your next event!”
  - “Entertaining, Informative & Inspiring!”
  - “Engaging, Enthusiastic & Well Researched.”
  - “THANK YOU DAVID! That was FUN and EDUCATIONAL!”
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## KEY PROFESSIONAL ATTRIBUTES

# What makes David, David.

Based strictly on recurring descriptors and institutional feedback, David Fisher exhibits a unique professional profile categorized by:

### DELIVERY STYLE

- **Humour is the Secret Sauce:** Utilizes a “delightful sense of humor” and “humorously anecdotal” delivery to make complex messages “downright enjoyable.”
- **Maestro of Connection:** Acts as a “communication wizard” and “maestro,” creating a “spellbound” atmosphere that feels like “old friends swapping stories around a campfire.”
- **Exceptional Storytelling:** A “natural” and “great storyteller” who “literally acts out his story” to keep audiences “fully engaged from beginning to end.”

### PREPARATION

- **Personalized to Context:** Known for “personal interaction with our team right up to the time he begins speaking” to ensure the message is “tailored for the group.”
- **Well-Researched Insights:** Provides “research-backed insights” and is “well researched” in his approach to organizational challenges.
- **Professional Mastery:** Demonstrates elite command by delivering “1 hour presentation with no notes” and keeping teams engaged for up to “4 hours.”

### OUTCOME

- **Actionable Tools:** Provides a “communication Swiss Army knife” and “practical points” that lead to “incremental changes” in professional and personal life.
- **Catalyst for Growth:** Functions as a “catalyst for positive change,” leaving audiences feeling “energized, empowered and ready to take on the world.”
- **Lasting Impact:** Facilitates “lasting impact both personally and professionally” through “human-centred” strategies and the “Culture of Us” philosophy.

Creating A Culture of Us™

**David Fisher**

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## FAQs

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### A Culture of Us™ Future-Proofing Your People: Engagement, Retention & Belonging

#### Q1 How is this different from every other program we've tried to implement?

**Underlying concern:** Initiative fatigue. You've invested in culture work before and seen it fade after the offsite high.

A Culture of Us™ is a communication system backed by science and inspired by real life stories. People internalize because it's built around how humans already work when they are aligned with themselves and connected with others. The reason it sticks is because it gives every person in your organization a common language and a voice in the future of our organization.

#### Q2 There is massive change in our company and industry, is this the right time?

**Underlying concern:** Bandwidth and timing. You see culture as a "nice to have" that competes with operational urgency.

This is a great time to create something new! You are already in a stage of change and as a coach of mine once said, "It's easier to steer the truck when it's moving." A Culture of Us™ is specifically designed to help with change management and uncertainty. It gives people a sense of identity and belonging and helps them handle constant internal and external shifts in your organization and in the world around us. Your team will learn to lean into the change rather than resist it.

#### Q3 Can you show us measurable ROI?

**Underlying concern:** Board and CFO accountability. You need to justify the spend with data, not just good feelings.

Low employee engagement cost the world \$10 TRILLION in lost productivity in 2025. Gallup tells us that disengaged employees cost organizations roughly 34% of their annual salary in lost productivity. Replacing a single employee runs between 50–200% of their salary depending on their role. When you build a culture where people feel seen, connected, and purposeful, those numbers measurably change. A Culture of Us™ creates stronger retention, increased creativity and heightened focus. They are happier, which makes them more productive.

#### Q4 Can this work for a hybrid or remote workforce?

**Underlying concern:** Relevance and reach. You're not sure a human-connection framework translates to remote work.

A Culture of Us™ works in every situation. Generally with remote work, people feel less connected. Productivity and retention can drop. This framework doesn't require everyone in the same room. You need everyone operating from the same shared understanding of who we are, how we communicate, and why the work matters. What I help organizations build is a culture that lives in the way people talk to each other, make decisions, and show up, no matter where your desk is.

## Q5 How long does this take?

**Underlying concern:** *Sustainability and internal lift. You want to know what they're signing up for after you leave the building.*

The initial keynote and/or workshop starts the shift. What I bring is an ignition point: a shared experience that changes how your people think about themselves and each other. If that's all you need to get going, that's great! I provide a free follow up group coaching session after the event. If you feel like you need a coach to run alongside you, let's chat. It takes work and energy. Also, it depends on where you are at now. I work with a lot of companies that need a boost and a lot of companies that are on life support. What I teach is easy to implement so the results are immediate. The sustained change can take time. If you have a five-year strategic plan, this should be a critical component. Think of it as a trip. I can fly you there, but I can also be your guide when you arrive. Either way, you will be excited for the journey.

## Q6 How do you get skeptical leaders to engage without it feeling mandatory or performative?

**Underlying concern:** *Leadership alignment. You know it's rolling a boulder up a hill.*

I don't believe in forced fun. I look for those eager to create change. Skeptics are skeptical for a reason. They usually resist because because they've watched too many other initiatives fail. As a certified coach, I can speak directly to that. I validate it, then create a space so that they can become open to the possibility of change. At worst, it opens up conversations and I teach them how. Through story and data, I prove that what you're building is an effective way to lead. The skeptics who come around usually become your strongest advocates.